

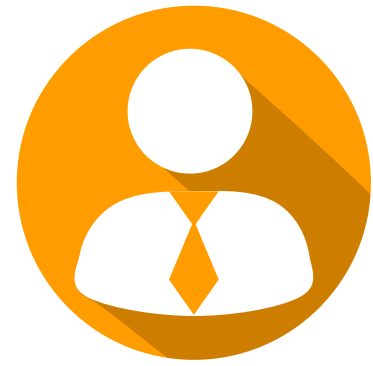
# Labour Market Information

\*LMI obtained from the Office for National Statistics and Gov.uk. Poster last updated August 2020

\*\* Data used in this poster covers the period April - June 2020 and includes furloughed workers

## Liverpool City Region LEP

Wirral, Liverpool, Knowsley, Halton & St. Helens



### Employment

UK - 76.4%  
LEP - 73.5%



### Unemployment

UK - 3.9%  
LEP - 3.6%

16-64 year old population = 976,500  
Total population = 1,551,500

### Full-Time Salary



UK Average - £30,414  
LEP Average - £27,981

### Self-Employment



84,300 people in the region  
are self-employed

### Apprenticeships

There are approximately 921 live vacancies within a 40 mile radius of Liverpool, including...

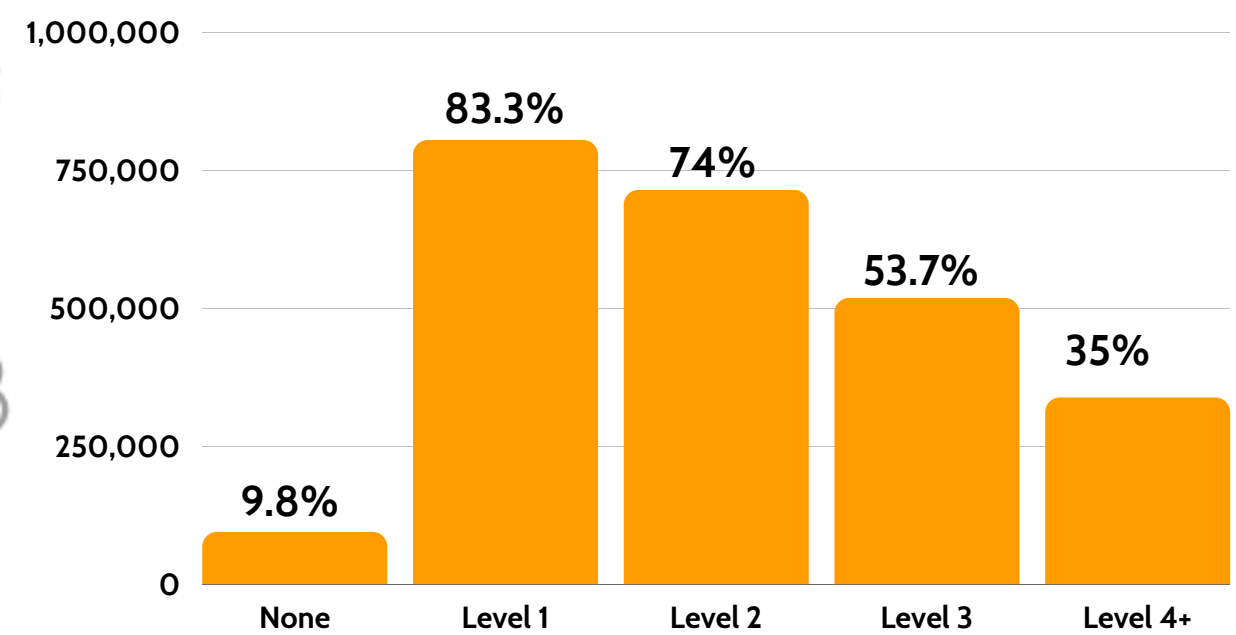
- Digital Marketing
- Teaching Assistant
- Office Admin
- Payroll Assistant
- Leakage Technician
- Personal Trainer
- Finance
- Laboratory Technician
- Software Development
- Construction

Plus many more! Find local opportunities on [www.apprenticeships.gov.uk/](http://www.apprenticeships.gov.uk/)



### Qualification levels

714,100 people have at least a level 2 qualification such as GCSEs or an NVQ.



### Where do people work right now?

#### Most jobs

- Health & Social Care - 110,000 (17.4%)
- Wholesale & Retail - 99,000 (15.7%)
- Education - 58,000 (9.2%)
- Administration - 53,000 (8.4%)
- Manufacturing - 49,000 (7.8%)

#### Fewest jobs

- Information Technology - 13,000 (2.1%)
- Real Estate - 9,000 (1.4%)
- Water, Sewerage & Waste - 4,000 (0.6%)
- Electricity, Gas & Air - 1,250 (0.2%)
- Mining, Quarrying & Utilities - 400 (0.1%)

#### Growth Sectors

- Leisure and Tourism
- Advanced Manufacturing
- Health and Social Care
- Professional Services
- I.T and Cyber Security

There are many other sectors that will grow in your region

### What are some of the region's big name employers?

